



Campaigns Work Report to Streetnet Congress August 2010



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World Class Cities for All Campaign (WCCA)

1. Aims and Objectives

The WCCA Campaign was launched in 2006, by StreetNet International, and other organisations of urban poor, including slum dwellers, migrant and refugee communities and sex workers. With the South Africa FIFA World Cup in 2010 in mind, its aim was to help create greater global awareness about the need to rethink urban planning and services so as to actively support the needs and interests of informal economy workers and indeed create World Class Cities for All.

The global economic crisis has compounded the situation of the urban poor, making precarious livelihoods yet more perilous. Sporting events, viewed by governments and formal businesses as a golden opportunity, can destroy the livelihoods of street traders.

The WCCA campaign seeks both to organise and to strengthen the coordination between the street vendors and their allies and to channel and support their demands to the municipal and national authorities. The campaign has a particular gender focus, as it is women who are most likely to lose their livelihoods as street vendors, or need protection from xenophobic attacks or trafficking. It also aims to develop a global network through StreetNet affiliates, both for mutual support and for greater influence.

WCCA Campaign in South Africa

2. Main Demands

The main demand of the WCCA campaign is to call on municipalities across the world to set up vendors' bargaining forums, where the main demands, concerns and proposals of vendors and informal traders can be put forward for discussion with the relevant authorities. In South Africa, the WCCA campaign has also called on the FIFA Local Organising Committee in South Africa and the municipal governments of the 9 Southern African host cities to rethink the policy of creating exclusion zones around the fan parks and stadiums and to actively promote opportunities for informal traders.

3. Main Activities January –June 2010

3.1 Anti-xenophobia Workshops

StreetNet organised a series of 5 workshops on hosting a xenophobia free World Cup. The purpose of the workshops was (1) to create awareness among street vendors about the risks of xenophobia (2) to put forward demands to the municipalities concerning trading opportunities during the World Cup and (3) to strengthen the organisation of street vendors in South Africa.

The workshops were held as follows:

- (1) Nelson Mandela Metro (Port Elizabeth) 24-25 February with the participation of Benjamin Moyo ZCIEA Zimbabwe and Maria da Gloria Joquim Nhavine ASSOTSI Mozambique;
- (2) Johannesburg 29-30 March with the participation of Hassan Chamzin, TUICO, Tanzania and Gladys Mpondo MUFIS, Malawi;
- (3) Cape Town 29th-30th April with the participation of Anne Matondo LFDC, Congo who participated also in the May Day Rally in Cape Town;

- (4) Tshwane (Pretoria) 29th-30th April with the participation of Clarisse Gnahoui USYNVEPID Benin, who also participated in the May Day Rally in Tshwane;
- (5) Mbombela 20-21 May with the participation of local authorities, SA Council of Churches and others;

The participation at the workshops varied between 30- 110 participants and in all events, the South African Municipal Workers Union (SAMWU) collaborated together with migrant workers' organisations. The programme was accompanied by a series of media releases to South African contacts to explain StreetNet concerns in the run up to the World Cup.

3.2 All Africa Day May 25th 2010

It was agreed to mark All Africa Day May 25th by expressing solidarity with the street traders of South Africa. Street vendors' associations were asked to call for fair play from FIFA and the South African national and municipal governments and an end to the harassment, evictions and xenophobic attacks against street vendors and cross-border traders in the 9 World Cup host cities. It was also agreed to call for respect for the basic rights of street vendors and informal traders and for the establishment of municipal bargaining forums.

Three circular letters about All Africa Day were sent in 3 languages to all affiliates and accompanied by a briefing note on municipal bargaining forums, a brochure and a power point presentation on Africa Day. There was also a call to send in film clips to create a short StreetNet film from All Africa Day. On Africa Day, a media release containing information about affiliates' plans was circulated.

In total, 17 affiliates responded or 48% of all Street Net affiliates. There were also 3 events held in South Africa, in Durban, Port Elizabeth and Johannesburg. The organisers sent out Africa Day greetings to all affiliates and the OTM and SATUCC also responded.

3.3 Maputo WCCA Campaigns Workshop May 6-7 2010

This workshop followed on from the meeting of the International Council and was attended by the Council members, ASSOTSI and OTM from Mozambique, 5 global union representatives, SATUCC, representatives of South African street vendors, donor organizations and StreetNet staff. There were a total of 42 participants. The workshop was designed to brief Council members about the WCCA campaign, to share perspectives with global union partners on the different on-going campaigns and to strategize about the plans for all Africa Day. There was also a communications workshop to explore the use of new media techniques and mobile phones and to discuss ideas about creating a campaign message. The workshop adopted a final declaration with three main demands which was read out in the presence of Mozambican government officials by StreetNet Vice President Clarisse Gnahoui:

This workshop demands:

- (1) South African host cities during the FIFA games, work with the local vendors' organizations, representing some of the poorest and most marginalized communities of the urban poor, to give them the trading opportunities, service delivery and other support they deserve.
- (2) Governments at national and municipal level agree to set up street vendors' bargaining forums in order to develop policies and programmes which support street vendors and provide them with social protections.

(3) Future FIFA agreements, and in particular the agreements for the FIFA games in Brazil in 2014, provide specific arrangements to permit local street vendors, through their representative organizations, to benefit from the trading opportunities the FIFA games offer and to set up bargaining forums in all the host cities.

The final declaration was translated into 4 languages and widely circulated, together with a photo montage of a visit to the local market and the report on the workshop.



3.4 World Leaders Support StreetNet demands

On the occasion of All Africa Day, Mary Robinson, former UN High Commissioner for Human Rights and Ela Bhatt, founder of SEWA India, wrote to Sepp Blatter, the FIFA President supporting StreetNet's demands for trading opportunities for informal traders during the World Cup and offering to hold a meeting with FIFA to discuss a longer term strategy so that FIFA can develop a different approach in the next World Cup in Brazil. This letter received considerable attention and strengthened StreetNet as an organization. No reply has been received to date. A few weeks later, in a meeting of Kofi Annan's "Elders", with Jacob Zuma, President of South Africa, the situation of street vendors and the goals of the WCCA campaign were also raised.

3.5 Action Month June 11-July 12 2010

Over the World Cup month in South Africa, it is planned to hold a series of rallies and meetings in order to press the municipalities to provide trading opportunities in the fan parks and other areas near the stadiums for informal traders. Some municipalities have agreed to give permits to

members of street vendors' associations while others have been prohibiting vendors from the fan park areas. Streetnet has established a "Host Cities Watch" which provides up to date information from the different host cities. There was a plan to hold a rally in Johannesburg prior to the opening games but there were many organizational hurdles, including huge traffic jams which prevented the rally from taking place. On June 16th, Youth Day in South Africa, there was a successful march to protest against the diversion of funds from social projects to the extravagant World Cup infrastructure. There was also a youth rally and meeting in Port Elizabeth., organized by StreetNet.

3.6 Evaluation Workshop and National Alliance Planning Meeting July 19-21 2010

A workshop to evaluate the campaign and to plan for setting up a national alliance of street traders in South Africa will be held on July 19-21st in Port Elizabeth. Two representatives of the CUT Brazil will attend so they can hear about the campaign in South Africa and use the lessons learnt for their own World Cup campaign.

4 WCCA Campaign Team South Africa

In order to carry out the campaign activities, StreetNet contracted the services of Paul Shambira and Nkosinathi Jikeka from January until mid-July. They were assisted in the facilitation of some of the workshops by Themba Sokhula. Mary Hedman was a Streetnet intern who was based in Port Elizabeth and assisted with the workshops and other activities. The campaign has been supported throughout by Streetnet staff, in particular Gaby Bikombo who has worked on the events in Durban and Lou Haysom who produced the medial releases and host city watch, wrote numerous articles about the campaign and kept the website up-dated.

5. The Future of the WCCA Campaign in Brazil 2011-2014

The WCCA Campaign will be continued and carried forward to Brazil starting in 2011. The initial discussions with the CUT in Brazil have shown there is considerable interest in carrying out work with StreetNet International. It is hoped to build an effective alliance with the CUT municipal workers' trade unions. The programme will also be coordinated with the Building and Construction workers Unions (BWI) and possibly other global unions in the hotel and tourism sector and the transport sector.

It is proposed to develop a campaign strategy and plan of activities, including a research programme on the economic value of the informal trading sector in selected host cities, a mapping exercise on existing associations of street vendors in the host cities. Following a consultation process, a set of negotiating demands will be drawn up for presentation to 12 host cities, and with the FIFA local organizing committee, focusing on the need to set up bargaining forums with street vendors associations.

The strategy with FIFA would be to look at the damaging negative impact of exclusion zones and how FIFA can start thinking now of how to work with the Brazilian government to put in place "innovative" programmes in 2014 such as:

- systems of permits for informal traders in key places around Stadiums and fan parks
- training programmes on small business skills; hygiene and sanitation;
- special services for informal traders, such as child care; secure and subsidised transport from shanty towns; storage facilities;
- improved economic security, such as minimum income guarantee; insurance programmes for both health and accident and for damage to goods.

6. WCCA Campaign for the Commonwealth Games, India

National Alliance of Street Vendors of India (NASVI) February –August 2010

NASVI commenced the second phase of its World Class Cities for All Campaign in February 2010. The campaign is scheduled to end in August just before the start of the Commonwealth Games which take place in New Delhi in September. As in the case of South Africa, the sporting event has been the cause of an intensified attack against street vendors, with evictions and harassment of vendors in the centre of the city and near the sports grounds. There are approximately 300,000 street vendors working in and around the centre of New Delhi.

The Government of India adopted a National Urban Vending Policy in 2009 which is a progressive policy providing for the regulation and licensing of street vendors and the establishment of town vending committees which could act as negotiating forums for vendors' demands. The legislation also foresees provisions for social security schemes for street vendors. However, as India has a Federal system of government, much of the legislative power is invested in the State governments so for this policy to be put into practice, it needs to be enacted into a State level law.

6. 1 Aims and Objectives

The overall objectives of the NASVI campaign are:

- (1) To strengthen the organisation of street vendors and to promote bargaining forums with the Government in order to build "World Class Cities for All";
- (2) To organise rallies and mass meetings in some of the main cities in India to draw attention to the situation of street vendors and the value of the services provided by street vendors;
- (3) To build alliances with other organisations and make the campaign well known through media work and the production of publicity materials;

6.2 Main Demands

At State level, NASVI is demanding that the State governments implement the National Urban Vending Policy by enacting a law on street vendors in conformity with the National Policy. It is also calling on the Municipal governments to establish Town Vending Committees and to begin the process of issuing licences to street vendors.

6.3 Main Activities

The campaign was conducted in Tamil Nadu State between 8th April -27th April and between 30th April and 6th June in Karnataka State and there have been a number of key meetings with State level authorities to call for the implementation of the national urban vending policy, which have been accompanied by mass rallies and meetings which were widely reported in the local press.

NASVI has also written a letter to the organisers of the Commonwealth Games and Indian authorities calling on them to set up a body to review the policies towards urban vendors during the Games in order to prevent further evictions and harassment. This letter will be distributed by StreetNet to its media contacts and affiliates.



NASVI Campaign Rally in Bangalore, Karnataka State, India June 6th

7. WCCA Litigation Campaign Fund 2010-2013

There is a small fund available to support test cases concerning the legal framework in which street vending and informal trading can operate. If there are cases which are important to street vendors' associations and which can be supported by legal advice centres, Streetnet can provide financial support for research, legal advice, publicity and other actions to rally support for the case. If your organisations would like more information about this litigation campaign fund, please contact Streetnet.

Future Campaign Plans

8. The Street Vendors' Manifesto Campaign September 2010-December 2012

After Congress, it is planned to focus on a new phase of the campaign work, called the Street Vendors' Manifesto Campaign. This new phase will have global outreach without a specific country focus or focus on a sporting event. This Street Vendors' Manifesto campaign will have an initial time span of two years.

The New Manifesto campaign was first discussed in 2005 but because of resource constraints it has not been able to do much to advance the proposal. The programme has now been funded as part of the Gates Foundation grant to Streetnet.

It is intended that the Street Vendors' Manifesto will become a key working document for all Street Net affiliates as it will include all the core policies and demands of vendors on a global level. It is an ambitious plan which will only be successful if it has the active support and engagement of the Streetnet World Congress, International Council members and all Street Net affiliates. It can be seen as an extension and follow-on from the WCCA campaign as the demand to establish municipal bargaining forums will be the starting point and fundamental principle for all other demands.

Key Concept

Municipal bargaining forums are the appropriate mechanism to discuss and agree proposals from street vendors associations based on the Street Vendors' Manifesto.

Key Aim

To develop a Street Vendors' Manifesto based on the needs and concerns collected from street vendors, informal traders and cross-border traders throughout the world as a living document representing a collective vision

Key Activity

To undertake a global participatory action research programme with the engagement of all Streetnet affiliates

What next?

Congress Commission on Street Vendors' Manifesto

It is planned to begin this work at the Streetnet Congress, where there will be a Commission to develop the general contents of the questionnaire and also to discuss participatory research methodologies.

Questionnaire developed, piloted and circulated September 2010 – January 2011

After the Congress, the research questionnaire will be developed and sent out to 3 pilot countries for testing in order to make sure that the questions are clear and relevant. Training and support will be provided to those members of the Street Net affiliates who will conduct the research.

The final questionnaire will then be sent out to all affiliates and to organizations that are in the process of joining StreetNet in the beginning of 2011.

Participatory research training and action February –September 2011

There will be two training sessions of 2 days each with one Streetnet organizer and up to 5 affiliates' leaders (one man and one woman) on how to carry out the survey, record personal interviews and conduct focus group meetings, during February –March 2011.

Between February and July 2011, affiliates in up to 20 countries will complete the questionnaires; record personal interviews with street traders; carry out focus meetings (with women, young people, migrant workers, disabled workers for example); host radio chat shows, and collect positions or policy statements on street vending policies from the main political parties.

In September 2011, the report on the findings of the action research will be circulated to all affiliates and observer organizations.

National level workshops on the Street Vendors Manifesto

Between September 2011 and March 2012, there will be a series of 8 national workshops on the Street Vendors' Manifesto with 2 days for vendors associations to discuss their demands and strategies and half a day for a dialogue with the national authorities and municipal representatives.

International Council adopts Street Vendors Manifesto and Action Plan

In April 2012, it is proposed that the International Council discuss and adopt the final version of the Street Vendors Manifesto, followed by a launch ceremony with international representatives.

Follow-up Meetings with municipalities and governments

During July to December 2012, there will be a series of follow-up meetings with municipalities and governments organized by affiliates with the support of Streetnet. Where requested, it would be possible to send representatives of Streetnet or affiliate organizations to assist in follow-up activities.

Other related activities

It is proposed that March 8th 2011 focus on the theme of "women demand fair trade."

It is proposed that March 8th 2012 focus on the theme of "women and the Street Vendors' Manifesto"

Between April and July 2011, a short film will be made about street vendors' vision of what the manifesto should contain. The film will be about 10 minutes long and will have sub-titles.

Between April and May 2012, there will be production of a short film, leaflets and stickers about the street vendors' manifesto.

In June, a side-meeting at the International Labour Conference will be held to publicize the launch of the Streetnet Manifesto with the distribution of the publicity materials

Street Vendors' Manifesto Evaluation Meeting

In late November 2012, it is proposed to hold an internal evaluation of the Street Vendors Manifesto campaign.

NW 18.06.2010

