World Class Cities for All Campaign in India

World Class Cities for All Campaign in India was a huge success in the sense that it was able to send a strong message to the government about the inclusion of street vendors in the cities and also mobilizing street vendors in a big way. The campaign was carried out in Delhi, Kolkata, Orissa, Tamilnadu and in Karnataka, five of the main states of India. Although NASVI initiated the campaign, street vendor organizations of the state had run the campaign with their active involvement.

World Class Cities for All Campaign in Delhi

WCCA campaign has come to end at Delhi with a promising note of taking forward the movement into a new height. This was the first ever big campaign that NASVI launched at Delhi covering all 12 MCD zones and 3 NDMC zones. The main motive behind this campaign was to make the policy makers aware about the condition of the street vendors at Delhi in one hand and to include their concern in the macro level planning and to mobilize local organization and to provide them a platform to raise their voice in front of the concern authority. It was a great success in the sense that during the campaign NASVI had opportunity to meet the honorable Lieutenant Governor of Delhi and MCD commissioner and other top officials from various department to discuss the problems and solution of the vendors at Delhi and also the campaign brought together various local organization working at different areas of Delhi into a single fold. It was interesting to note that organization of extreme left & right politics joined the campaign forgetting their individual organizational concern and showed unity for the cause of the vendor. All also accepted the leadership of the NASVI and agreed to work under the guidance and direction of NASVI.

NASVI called a meeting at its office on 7th November. Leaders of 11 different organizations were present at the meeting. All were agreed that at the current stage vendor’s organization Delhi are working at various levels in a very scattered manner putting their individual effort without any co-operation and co-ordination among organization resulting in providing high hand to the authorities to deal them individually. It was felt that one mechanism should be developed at Delhi which will promote collective bargaining with the authorities. It was felt that it is possible only through building up joint alliance of organization from different spectrum and launching joint movement and adding up new allies to the alliance. After thorough discussion all agreed to formed “Delhi Rehdi Patri & Saptahik Bazaar Hawkers Sangharsh Morcha”. The alliance also chalked out a charter of demands on which there were mutual agreement of all the allies. The demands are:

- Registration of vendors and provide them photo license with fixed space for vending.
- Apart from the MCD identified 227 weekly markets, conduct a survey of other markets and give them due recognition.
- In the name of commonwealth games and beautification of cities no vendor should be evicted without proving alternative space for vending.
- Stop illegal raid by MCD and imposition of irrational amount of fine on vendors.
- Ensure the delegation of power to the ward & zonal vending committee given by the honorable supreme court of India.
• Responsibility of collection of weekly market should be given to the representative of the hawkers of the ward vending committee.
• Zonal vending committee members should be given remuneration according to the guidelines of the 2009 policy.
• Stop entry of big multinationals and capitalist in the business of fruits and vegetable.
• Provide social security (ESI Card, Pension, BPL Card, Accident compensation etc) according to the guidelines of national policy 2009.
• Avail loans at low interest and easy installments from banks at time of stress and to start small business.
• Hindi should be the medium of communication with vendors.

The campaigned was kicked start on 11/11/09 at Narela ward no-1 through one Campaign Rath Inauguration ceremony where around 150 vendors and local leaders gathered for the occasion. After that for the whole day the vehicle was taken to different markets of Narela and street meetings were organized at many places. During this campaign of 12 days all over Delhi around 100 street meeting were organized at different Mandi and at vendors markets. The message of the campaign was very loud and clear. It was mostly against the inaction of the MCD on Supreme Court order and police harassment. Appeal was for a joint movement at Delhi bringing all organization under one umbrella.
The campaign created a new ray of hope among vendors and welcomed us with open heart at all the places. Despite their busy schedule of selling goods all promised to be assembled at Town Hall on 20th November to show solidarity, unity and strength of vendors.

The Delegation from NASVI and SEWA comprising of Mr. Arbind Singh, Ms. Renana Jhabwala, Dr. Sanjay Kumar, Ms. Champaben, Ms. Rinaben, Mr. Mukut Sarma, Mr. Randhir, Mr. Siddique met Hon’ble Lt. Governor of Delhi Shri. Tejindra Khanna on 17 November 2009. The Delegation discussed various issues related to street vendors of Delhi and also gave a presentation on integrating vendors through innovative model markets. During the meeting, various Town Authorities like Commissioner, Municipal Corporations of Delhi, Joint Commissioner of Police (Northern Range), Joint Commissioner of Police (Traffic), Vice-Chairman, and Delhi Development Authority were also present.

**Points Discussed and Outcomes**

1. Evictions & Harassments
Honourable Lt. Governor directed police and M.C.D inspectors not to be inhumane stating the police are not only for elites but also for the common law abiding citizens.

2. High fines, confiscation of goods and corrupt officials

Honorable Lt. Governor issued directions that the nuisance of the inspectors will not be tolerated. Those indulging in immoral activities of seeking bribe money should be promptly charge sheeted and suspended.

3. Building up of specific vending zones

Honourable Lt. Governor seeks that rather than going for a widespread and generalized solution it would pragmatic to start with few specific ones. SEWA and NASVI can come up with a list of sites which will be considered by M.C.D commissioner after having a discussion with traffic and police authorities. After detection of site M.C.D formulate a plan to include the vendors at those locations.

4. Feasibility of getting DDA land for vending zone

Wherever feasible the DDA land can be made available for accommodating the vendors. Again suitable sites can be identified with help of SEWA & NASVI.
NASVI assessed the meeting very positively and appreciate Honorable Governor Sir for giving clear direction to the local authorities to act very fast on this matter. On the pretext of this positive dialogue with the Government NASVI decided not to go for huge mobilization at the Town Hall and to give time to the authorities to act. On 20th November a small mass meeting of around 200 vendors was organized at Town Hall.

Critical appraisal of the Campaign

- NASVI could reach out to vendors at all 12 zones at Delhi and was successful in building new contacts at all the zones.
- NASVI was successful in bringing together organization of different spectrum under one umbrella and moved them together despite having their internal contradiction.
- NASVI was successful in using the additional manpower of the member organization for back up campaign in all the zones before reaching the campaign vehicle to the zones.
- NASVI has been able to create a positive image both among the organization and individual vendor all over Delhi.
- NASVI has now reached out in the real sense of the term all over Delhi. It is going to have a far reaching impact in building up membership in near future.
- Despite all positive development NASVI has not been able to share financial burden with its member organization during this campaign except in few cases.

World Class Cities for All Campaign in West Bengal

The World Class Cities for All Campaign in West Bengal was carried out with the theme of ‘JAGO RE BANGLAR HAWKER MOBILE CAMPAIGN’. On the suggestion and guidance of Mr. Arbind Singh, Coordination, NASVI Mr Sanjay Kumar personally approached Mr. Ramen Pandey, President of Jai Hind Calcutta Hawkers’ Union to extend support, cooperation and participate in our endeavor of mobilizing hawkers’ in West Bengal state under the fold of NASVI. After detail interaction with him we chalked out an extensive awareness campaign program. We in this endeavor at the outset organized National Hawkers Day 20th of Jan 2010 at Metro Channel, Opposite Metro Cinema, Kolkata and had submitted Memorandum to the Hon’ble Governor of West Bengal, Municipal Affairs Minister, Govt. of West Bengal and the Mayor of Kolkata for formulation of State Policy on Urban Street Hawkers/Vendors, Recognition of Hawkers and issue of Photo Identity Cards along with few other demands.

As the State Govt. didn’t respond to our demands positively we decided a hold a month long Jago Re Banglar Hawkers Mobile Campaign to create awareness about the failure of the State Government to implement and formulate a state policy on street vendors.

Press conference was organized under the Banner of Jai Hind Calcutta Hawkers’ Union, Dr. J.P.Welfare Research and Education and All India Railway Hawkers Association at Kolkata Press Club on 21st February; 2010 Mr. Moulana Qari Mufti Alhaj S.M. Noour Rahman barkati Mojeddadi, Shahi Imam-o-Khatib, Tupu Sultan Masjid, Mr. Ramen Pandey, President, Jai Hind Kolkata Hawkers’ Union, Idris Ali, Advocate, Mr. Sk.Md. Siddik, President-All India Railway Hawkers Association, West Bengal were present in this press conference. They all briefed the press about month long mobile rath campaign for awareness for hawkers.
हाकरों के समर्थन में जनजागरण अभियान आज से जारी अधिसूचना

हाकरों के समर्थन में जनजागरण अभियान आज से जारी हो सकता है।

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हाकरों के समर्थन में जनजागरण अभियान आज से जारी हो सकता है।
आज से हॉकरों का ‘जागृति के बांग्लार हॉकर’ अभियान

डेलफार्ड: सन्निधि को उनके उद्देश्य के लिए (छेदभाषा) पहले आया और यह प्रोफेसर तक पूरा। यहां में ‘जागृति के बांग्लार हॉकर’ का अभियान आयोजित किया गया। भारतीय महानगरीय गूप्त पत्रकारों ने शहर के अंतरिक्ष में दृश्य गृह रोजगार घटना का आयोजन किया।

उत्तराखंड: सन्निधि को उनके उद्देश्य के लिए (छेदभाषा) पहले आया और यह प्रोफेसर तक पूरा। यहां में ‘जागृति के बांग्लार हॉकर’ का अभियान आयोजित किया गया। भारतीय महानगरीय गूप्त पत्रकारों ने शहर के अंतरिक्ष में दृश्य गृह रोजगार घटना का आयोजन किया।
हॉकरों के हक के लिए आंदोलन की चेतावनी

कोलकाता: जेएस सुप्रीम परिवहन के राज्य अधिकारी ने कहा कि हॉकरों को भाग लेने के लिए यह हार्मोन प्रदर्शन से ही आंदोलन करने हैं। यह प्रदर्शन परिवहन के अधिकारी कर रहे हैं।

यह प्रदर्शन परिवहन के अधिकारी ने कहा कि हॉकरों के लिए रोड रोल शीर्ष की प्रतिबद्धता कर रहे हैं। यह प्रदर्शन परिवहन के अधिकारी ने कहा कि हॉकरों के लिए रोड रोल शीर्ष की प्रतिबद्धता कर रहे हैं।

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Opening ceremony of the Jago re Banglar Hawkers Campaign was inaugurated on 22nd of February 2010 at Metro Channel at 2:00 p.m. (Esplanade/Dharmatalla, Kolkata).

The Mobile Campaign will be flagged off by:

- Moulana Qari Mufti Alhaj S.M. Noorur Rahman Barkati Mojeddadi, Shahi Imam-o-Khatib, Tipu Sultan Masjid, Kolkata
- Idris Ali, Advocate and President – All India Minority Forums.
- Ramen Pandey, President, Jai Hind Calcutta Hawkers’s Welfare, West Bengal
- Sk. Md. Siddik, President, All India Railway Hawkers Union, West Bengal
- Sanjay Kumar, Program Manager, NASVI
Flag off Program by Moulana Quari Mufti Alhaj S.M. Noorur Rahman Barkati Mojeddadi, Shahi Imam-o-Khatib, Tipu Sultan Masjid, Kolkatta

The campaigns have been organized to press upon the under mentioned demands to the West Bengal Government:

**OUR DEMANDS**

- Implementation of State Policy on Hawkers.
- Issue of Photo Identity Card / Recognition.
- Coverage under Social Security Net like ESI, PF ETC.
- Formulation of National Policy on Railway Hawkers
- Low interest Bank Loan for Hawkers
- Free Education for Children of Hawkers

1. Government of India had already formulated National Policy on Urban Street Vendors in the Year 2004 and the same has also been revised in the Year 2009. More so, Model Street Vendors (Protection of Livelihood & Regulation of Street Vending) Bill 2009 has also been formulated with the under mentioned objects:

2. Implement the National Policy on Urban Street Vendors 2009 and taking into account the Model Bill take proactive action to enact a legislation to enable street vendors to ply their trade without harassment.

3. Take steps to restructure Master Planning laws and City/Local Area Plans to make them ‘inclusive’ and address the requirements of space for street vending as an important urban activity. Suitable spatial planning “norms” for reservation of space for street vendors in accordance with their current population and projected growth may be devised.
4. Ensure the demarcation of ‘Restriction-free Vending Zones’, ‘Restricted Vending Zones’, ‘No-vending Zones’ and ‘Mobile Vending Areas’ in every city/town, taking into account the natural propensity of street vendors to locate in certain places at certain times in response to patterns of demand for their goods/services or the formation of “natural markets”, traffic congestion and other factors in view.

5. Take steps for convergent delivery of various Government programmes for the benefit of street vendors such as Swarna Jayanti Shahri Rojgar Yojana, Jawaharlal Nehru National Urban Renewal Mission, Prime Minister’s Employment Generation Programme, Skill Development Initiative, Rashtriya Swasthya Bima Yojana, National Social Assistance Programme and other welfare schemes.

Day to day activity of the “Jago Re Bangalar Hawker Mobile Campaign along with date/area visit/district and person accompany on the days on the campaign is enumerating below:

<table>
<thead>
<tr>
<th>Date</th>
<th>Area Visit</th>
<th>Activities</th>
<th>Person accompany</th>
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<tbody>
<tr>
<td>22nd</td>
<td>Chaurangi, Rabindra Sadan, Eside, Cannac Street, Morali Building, Mulie Bazar, Morali, S.N.Banerjee Road, New Market, Bartman Street, Park Street</td>
<td>Flaged off Month Long from Metro, Kolkata at 2.p.m. The flag off was done by Moulana Quari Mufti Alhaj S.M.Noorur Rahman Barkati Mojeddadi, Shahi Imam-o-Khatib, Tipu Sultan Masjid, Kolkata in presence of Ramen Pandey, President Jai Hind Kolkata Hawkers Union, Idri Ali, Advocate, President All India Minority Forum, Sk. Md. Siddik President, All India Railway Hawkers, W.B and Sri Tapan Ghosh, General Secretary, All India Railway Hawkers, W.B.</td>
<td>Md. Lal, Shazadakhan, Tapan Ghosh, Atiar Rahman, Rahul Tiwary, Anwar, Md. Lal, Raju Kahar, Sk Md. Siddik and others</td>
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<tr>
<td>23rd Feb</td>
<td>College Street, Sealdah, Koley Market, Bahu Bazar, Uttadanga, Manitola Bigbazar, Shyam Bazar, Rashbihari</td>
<td>Corner meeting, Awareness camapgin, material distribution and also discuss with other vendors leaders at south Kolkata</td>
<td>Tapan Ghosh, Md. Lal, Basanta Koley, Shibhu Ghosh and others 3 peoples</td>
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<tr>
<td>24 Feb</td>
<td>Kolkatta Bara Bazar, Stand Road, Dalhauzi, Brabourn Road,</td>
<td>Corner Meeting, Awareness campaign, material distribution</td>
<td>Deven Pandey, Tapan Ghosh, Md. Lal, and other 5 persons</td>
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<tr>
<td>25th Feb</td>
<td>Sinthi More,</td>
<td>Flag off program in North</td>
<td>Devi Ghushal, Ex M.P.,</td>
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<tr>
<td>Date</td>
<td>Area Details</td>
<td>Activity Details</td>
<td>Names Present</td>
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<tr>
<td>26th Feb</td>
<td>Dunlop, Tobin Road, Bonhooghly, Belgharia, Kamarhati, Barrackpore, Garulia, Kanchrapara, Sodepur</td>
<td>Corner Meeting, Awareness campaign, material distribution</td>
<td>Ramen Pandey, Ashish Biswas, Anjan Pal, Tapan Ghosh, Tapan Dutta, Govinda Das, D.N.Chaduahry, Dibyendu Mitra, Tapas Majumdar</td>
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<tr>
<td>26th Feb</td>
<td>Dumdum, Birati, Nagarbazar, Madhymgram, Barasat, Deganga, Habra, Boangaon (North 24 Paragana)</td>
<td>Corner Meeting at various spots mentioned, Awareness Campaign, Material distributed</td>
<td>Ramen Pandey, Ashish Biswas, Anjan Pal, Tapan Ghosh and Tapan Dutta with Chat Parishad + 5 peoples</td>
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<tr>
<td>28th</td>
<td>Holi</td>
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<tr>
<td>1st March</td>
<td>South Kolkata</td>
<td>Corner Meeting at Tollygunge Market, Tollygunge Metro Station, Bansdroni</td>
<td>Tapan Ghosh, Indraraj Chatterjee, Swapan Das</td>
</tr>
<tr>
<td>2nd March</td>
<td>Rampurhat, Bolpur, Birbhum</td>
<td>Workers Meeting at Rampurhat Rly. Stn. Material Distribution amongst the hawkers etc. at various spot</td>
<td>Ashish Biswas, Tapan ghosh, Tapan Dutta, Swapan Das, Atul Das, Santunu, Atul Das etc.</td>
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<tr>
<td>3rd March</td>
<td>Central Kolkatta</td>
<td>Dalhausie Sqaure, area of Banksal High/ Civil</td>
<td>Ashish Biswas, Sahzada Khan, Tapan Ghosh,</td>
</tr>
<tr>
<td>Date</td>
<td>Location</td>
<td>Activity Details</td>
<td>Organizers</td>
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<tr>
<td>4th March</td>
<td>Court, Koilagaht, Teritei Bazar, Babubazar etc.</td>
<td>Corner Meeting, Awareness campaign, material distribution</td>
<td>Tapan Dutta etc</td>
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<tr>
<td></td>
<td>Belur, Liluah, Salkia, Badi, Howrah District</td>
<td></td>
<td>Ashish Biswas</td>
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<tr>
<td>5th March</td>
<td>Hoogly—Uttarpara, Sreerampore, Saoraphuli, Dankuni, Tarakeshwar, Champadani, Rishra</td>
<td>Corner Meeting, Awareness campaign, material distribution</td>
<td>Tapan Ghosh, Indraraj Chatterjee, Md. Lal, Shajada Khan, Mithu Chaterjee, Bappa Chaudhary, Sabrata Mukherjee, Bhola Singh, Salim Halder</td>
</tr>
<tr>
<td>6th March</td>
<td>Hoogly—Saoraphuli, Dankuni, Tarakeshwar, Champadani, Rishra</td>
<td>Corner Meeting, Awareness campaign, material distribution</td>
<td>Tapan Ghosh, Md. Lal, Shajada Khan, Mithu Chaterjee, Bappa Chaudhary and Sadhana Ganguly, Subrata Mukherjee</td>
</tr>
<tr>
<td>7th</td>
<td>Pandwa, Mograhat, bandel, Chinchura, Chandanagae etc.</td>
<td>Corner Meeting, Awareness campaign, material distribution and in evening participated in Shahenshahe Madina Conference which was organized by Firpos Market Hawkers Committee, Chaurangee Road, Kolkatta</td>
<td>Indraraj Chatterjee, Salim Halder, Subrto Mukherjee Bhola Singh,</td>
</tr>
<tr>
<td>8th March</td>
<td>Dharamtalla, Globe Cinema, Chadni, Batram Street, Chaurangi, Jan Bazar, Maidram Street, pargana, Goria, Rajpur, Baripur</td>
<td>Corner Meeting, Awareness campaign, material distribution</td>
<td>Vikash Dutta, M-9836020362</td>
</tr>
<tr>
<td>9th March</td>
<td>Burdwan</td>
<td>A mass rally moved in the arena of Burdhawan city and market area then a Corner Meeting placed at</td>
<td>Tapon Ghosh, Prosenjit Das [9434251581] Sunil Das Bhavan, „Tapan Das, Manik Saha,</td>
</tr>
<tr>
<td>Date</td>
<td>Location</td>
<td>Activity Description</td>
<td>Participants</td>
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<tr>
<td>10th March</td>
<td>Durgapur</td>
<td>A corner mass meeting organized by Asim Saha Preparatory Meeting- Presentation of NASVI Corner Meeting, Awareness campaign, material distribution then started for Durgapur</td>
<td>Tapon Ghosh, Asim Saha, Rana Sarkar, Tusar Kanti Ghosh, Tapon Kr Das, Vijay Chakorboratory then Nithu Hazra, Mukti Roy, &amp; others</td>
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<tr>
<td></td>
<td>Asansol</td>
<td>Meeting held at 4 points corner at Asansol Chaurasta, Kulti, Maithan near Kalyanishari Temple</td>
<td>Subro Chaterjee, Tapan Ghosh, Asim Saha and others</td>
</tr>
<tr>
<td>11th March</td>
<td>Kolha Ghat, Smrity South Tamlu, East Medinipore</td>
<td>A meeting was organized at Simrity Soudha, memory of free fighters at Tamluk, Mass gathering with Meeting regarding awareness campaign, material distribution and complete interaction , question soughted and solve by Tapan ghosh, A complete LCD demonstration by Sanjay Kumar and stay at Haldia City</td>
<td>Ramen Pandey, Smt. Krishna Das, Jharna Giri, and Triveni Giri, Tapan Ghosh, Shajada Khan, Sudip Dwari, Mangal, Atiar Rahman, Sarfuddin, Uttam Kumar Saska, Bakhti Padomaity, Leader of BMS from Kontai and others</td>
</tr>
<tr>
<td>12th March</td>
<td>Halida City, Halida Market, Bechda Market, Paskura Market, Kointai Market and Dighat market [East Medinipore]</td>
<td>Corner Meeting, Awareness campaign, material distribution</td>
<td>Tapan Ghosh, Shajada Khan, Mangal, Atiar Rahman, Uttam Kumar Saska and other</td>
</tr>
<tr>
<td>13th March</td>
<td>West Medinipore</td>
<td>Corner Meeting, Awareness campaign, material distribution</td>
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<td>14th March</td>
<td>North Kolkata (Galib street market, Orissa Market, Ualta Danga market,</td>
<td>Corner Meeting, Awareness campaign, material distribution, Flag off for mobile campaign</td>
<td>Tapas Majumdar, Mihir Mitra-President-Metro Rly, Tapan Ghosh, Tarak Pal, Shajada Khan,</td>
</tr>
<tr>
<td>Date</td>
<td>Location</td>
<td>Activity</td>
<td>Contact Persons</td>
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<tr>
<td>15th March</td>
<td>Shyam Bazar, Hathibagan etc.</td>
<td>van</td>
<td>Ashish Biswas, Tapan Chakarborty, Tapas Majumdar, Tapan Ghosh, Tarak Pal, Shajada Khan, Asis Biswas, Tarak Pal</td>
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<td></td>
<td>Dumdum Nager Bazar, Gorai Bazar etc.</td>
<td>Corner Meeting, Awareness campaign, material distribution</td>
<td>Tapas Majumdar, Tapan Ghosh, Tarak Pal, Shajada Khan, Asis Biswas, Tarak Pal</td>
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<tr>
<td>16th March</td>
<td>Reach at Malda 10 p.m.</td>
<td>Stay at Malda</td>
<td>Tapan Ghosh, Sarwani Kar, Krishna Das, Samistha Das, Tapan Dutta, Vibhas Kar, Asis Biswas, Vibhas Kar, Asis Biswas &amp; Others</td>
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<tr>
<td></td>
<td>to start from Kolkata at 6 a.m.</td>
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<tr>
<td>17th March</td>
<td>Malda</td>
<td>Corner Meeting with Railway and general hawkers, Awareness campaign, material distribution</td>
<td>Narendra Nath Tiwary, Chairman, Malda, Tapan ghosh, Sarwani Kar, Krishna Das, Samistha Das, Tapan Dutta, Vibhas Kar, Asis Biswas, Tapas Chakarobatry, Gen. Secy, Malda Dist, INTUC, Tapan Chakarborty, Billo Rana, Ratan Karmakar, Shiaduul Rahman, Yaar Mohammad, Niranjan Some, Tapas Chakarborty, Gen. Secy, Malda Dist, INTUC, Tapan Chakarborty, Billo Rana, Ratan Karmakar, Shiaduul Rahman, Yaar Mohammad, Niranjan Some,</td>
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<tr>
<td></td>
<td>Mursidabad, Behrampur, Lalbagh, Municipality Raghnathganj, Farakka</td>
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<tr>
<td>19th March</td>
<td>Krishna Nagar, Nadia, Kalyani, Navadeep Ghat, Ranaghat</td>
<td></td>
<td>Himanghsu</td>
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<td>20th March</td>
<td>Howrah, Andun, Bawaria, Ulbaria, Bagnam</td>
<td>Sk. Md. Siddik, All India Railway Hawkers Association, M-9830538981</td>
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<td>22nd March</td>
<td>Poler Hat, Ghatakpukur, Malancha, Haroa</td>
<td>Basudev Mondal – 9231464166, Subhash Ch. Mondal, M-9830793265</td>
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<td>23rd March</td>
<td>Kamagar, Nabagram, Bansai, Part Dankoni, Kotrang, Makhla, Raghunathpur, Uttapara,</td>
<td>Saurav, M-9830283913, 9231649056</td>
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<td>24th March</td>
<td>Central Kolkatta</td>
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<td>25th March</td>
<td>Closing ceremony at Maruti Building, 12 Loudan Street, Kolkatta</td>
<td>Districts of west Bengal</td>
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On 25th of March 2010: Month Long Mobile Van campaign Closing Ceremony program held on 25th of March at Maruti Building, 12 Loudan Street (Opposite of Belle Vue Clinic, near Minto Park), Kolkatta-700 017.

Smt. Maitrayee Saha, President-WBPCC (Women Cell) attended the program, Sri Ramen Pandey, President, Jai Hind Hawkers Union, Kolkatta, presided over Mr. Asis Biswas, President, Hawkers Association of North 24 Parganas and Mr. Asim saha, President Burdhawan Hawkers Union attended the ceremony.

This program is jointly organized by Jai Hindi Calcutta Hawkers Union & All India Railway Hawkers Union in association with National Association of Street Vendors of India (NASVI) one of the pioneer national organization of hawkers/street vendors in India.

A total program was coordinated by Mr. Sanjay Kumar, Program Manager, NASVI along with other dignities.
Vendors and media representing from different districts of W.B. Participating in closing ceremony

Smt. Maitrayee Saha, President-WBPCC (Women Cell)
Flag off program in North Paragana-PGS by Ex. M.P. Mr. Deven Pandey speaking at Bara Bazar

Mr. Devi Ghosal Ex M.P. Corner meeting at Bara Bazar

Corner meeting at Pandwa, Mograhat, bandel, Chinchura, Chandanagae etc.
Corner meeting with Mr. Narendra Nath Tiwary, Chairman, Malda

The main campaign was focused on the under mentioned:

- To make hawkers aware about the National Policy on Street Vendors, declared by the Central Government
- To make aware of the hawkers about the West Bengal failure in formulation of state policy on street vendors.
- For declaration of National Policy on Railway Hawkers by the Central Government and the Railway Ministry
- Issue of photo/Identity card/recognition of street hawkers and extension of social security benefits.

1. For availing to press upon the State Government of extend benefits of the Central Government project i.e. Swarna Jayanti Shahri Rojgar Yojna, Jawaharlal Nehru National Urban Renewal Mission, Prime Minister’s Employment Generation Programme, Skill Development Initiative, Rashtriya Swasthya Bima Yojana, National Social Assistance Program and other welfare schemes.
2. To attract hawkers union/association under the fold of NASVI
3. To form State Committee/Coordination Committee of NASVI from among hawkers union/association in order to create strong networking and organization for the benefits of the hawkers and NASVI
4. To form district Coordination Committee of NASVI from among the hawkers union/association
5. To helps hawkers form union /association getting them registered.
That the closing ceremony was organized on 25th of March 2010 at Maruti Building, 12, Loudon Street, Kolkatta-17 in the meeting hall where in all important functionaries of hawkers union association from across district including the activist contacted during month long campaign were invited to participate in the closing ceremony in order to evaluated the success and the short false for further course of action.

**Impact**

At the end of the program and on the close interaction between the active support groups of our campaign the conclusion appeared to be beyond satisfaction in achieving the target of our objectives. That is:

1. Satisfactory awareness about the National Policy penetrated in the mind of hawkers so also the failure of the West Bengal Government in formulation of state policy was well understood, see important hawkers activist from across the state was identify and the prospect of roping in substantial hawkers union in the very near future under the fold of NASVI and the Hon’ble Railway Minister announced the participation through CRS schemes for the society security benefits coverage of licensed porters, vendors and hawkers exceeding to the representation place before the Minister through our campaign which was duly approached and forwarded through Moulana Qari Mufti Alhaj S.M. Noorur Rahman Barkati Mojeddadi, Shahi Imam-o-Khatib, Tipu Sultan Masjid, Kolkata was the immediate overwhelming benefit in the interest of railway hawkers across the country.
2. Street vendors of west Bengal get aware about the importance of national policy and they also move to the concern department
3. District administration also aware about policy
4. Hawkers organization and other stakeholders including media get sensitize and promise to write a column on legal identity of vendors
5. Great morale booster for street vendors
6. Vendors organization mobilized
7. Municipal corporation sensitize on the issue of hawkers
8. Leaders of political parties get the issue of hawkers and promise to incorporate that issue of hawkers in their party manifesto
9. Govt sensitize
10. Some new members apply for affiliation with NASVI
11. Around 300 member related to work for street vendors willing to associated with NASVI
12. Contact with dignitary of West Bengal
13. Contact with hawkers representative in through out of West Bengal
**World Class Cities for All Campaign-Karnataka**

The National Association of Street Vendors of India (NASVI) had successfully organized the world class cities for all campaign with support of StreetNet International in Karnataka from 30 April 2010 to 6 June 2010. The campaign was mainly focusing Bangalore, which is becoming the world class city of South India due to mushroom growth of IT industries. The campaign was flagged off on 30th April 2010 in Mangalore with more focus on implementation of National policy in Karnataka. Including Bangalore, the campaign was organized in 30 major cities of Karnataka. The campaign demanded the earliest implementation of National policy in Karnataka and also demanded to revoke the Anti-street vendor policy dated 19 March 2010. The campaign was able to revive many street vendors unions to get united and struggle for their rights. For the first time in Karnataka, there was a massive campaign for the welfare of street vendors.

**Demands**

1. Implement the National Policy for urban street vendors in Bangalore and other cities of Karnataka
2. Formulate a state policy and law for the street vendors in line with National Policy
3. Revoke the Anti-Street Vendor policy dated 19 March 2010
4. Constitute Town Vending Committee in all municipal corporations and municipalities
5. Issue Identity Cards and Licenses to all the street vendors in Karnataka

**Launch of Campaign**

The “world class cities for all” campaign was flagged off on 30th April 2010 in Mangalore. The campaign started with a massive rally and ended with a meeting.
Campaign Cities

Bangalore, Mangalore, Mysore, Chamrajnagar, Madikeri, Hassan, Chickmagalur, Bhatkal, Karwar, Haveri, Hubli, Dharward, Bagalkot, Belagum, Bijapur, Bidar, Gulbarga, Raichur, Sindanur, Koppal, Bellary, Chitradurga, Devanagere, Tumkur and Kolar.

State Level Convention of Street vendors, Bangalore

The WCCA campaign program was ended with a massive rally and state level convention of street vendors on 6th June 2010 at Infantry Hall Infantry Road, Bangalore. There were more than 700 street vendors and activists participated to witness their solidarity towards the implementation of National Policy in Karnataka.
Results of the campaign

More awareness on the National Policy and Vendors rights among the vendors.

Government of Karnataka is planning to revoke Anti-Vendor guidelines dated 19-03-2010

Increased membership of NASVI

Street vending movement has gained its momentum in Karnataka

Media clips
Hawkers hit the street in protest

Express News Service
Bangalore, June 6

MORE than 700 street vendors from across the state held a rally here on Sunday demanding protection of their livelihood.

Merragon Subramaniam, programme manager and national campaign coordinator of the National Association of Street Vendors India (NASVI), said the rally was to stress "the implementation of the National Policy for Urban Street Vendors to protect the livelihood of two crore street vendors in India and sensitising them on vendor rights."

A convention at the end of the rally was held at Infantry Wed-
ding Hall.

Subramaniam said the rally was part of a nationwide campaign that had started in Delhi in September 2011.

He said they wrote to the Karnataka government to implement the policy and were the requisite government had issued on March 26 this year.

He demanded legislative hawking zones for the vendors as per urban development plans. Subramaniam said he had written to the government and the urban planning commission on May 24 and the BBMP commissioner on May 15 about the issue.

The rally and the convention was part of a 'world class cities for all' campaign.

"The campaign has covered districts in Rajasthan, Maharashtra, Uttar Pradesh, West Bengal, Orissa, Tamil Nadu and Andhra Pradesh and today's rally has been a collective campaign from April 1 till date in Karnataka," said Subramaniam.

He said the preparation to make the government make a concrete action plan for the implementation of the national policy immediately and also bring all street vendors of Karnataka on a common platform by starting vending markets and training them on what is right.

National policy on urban street vendors

Legal: Give vendors legal status by amending existing laws and implementing appropriate laws. Provide hawking zones in urban development/plans.

Facilities: Provide facilities for appropriate use of identified spaces, including creation of hawking zones in urban development/plans.

Regulation: To ensure imposing numerical limits on access to public spaces. Role in distribution. Make street vendors a special component of the urban development.


Social security and financial services: Facilitate/promote social security (pension, assurance etc.) and access to credit for street vendors through provision of S&H/co-operatives.
**World Class Cities for All Campaign-Tamil Nadu**

The National Association of Street Vendors of India (NASVI) had successfully organizing the second phase of world class cities for all campaign with support of StreetNet International in Tamil Nadu from 08 April 2010 to 27 April 2010. Tamil Nadu is one of the most urbanized states in India with urban population of 44% and Chennai has become industrial hub for many multinational companies for the past 10 years. It was strongly felt that World Class Cities for All Campaign should be vigorously organized in Tamil Nadu to protect the livelihood of more than 10 lakh street vendors (Chennai accounts more than 2 lakh vendors). The campaign was flagged off on 8th April 2010 in Chennai with more focus on implementation of National policy in Chennai and other cities of Tamil Nadu. The campaign criticized the lack of political will of the Government on National Policy and pressurized the Government to formulate the State Policy for Street vendors. The campaign also demanded to expedite the activities of Tamilnadu Petty shops and Street Vendors Welfare Board, which was announced by Government after the struggle of NASVI. The campaign significantly reached lakhs of street vendors in Chennai and Tamilnadu and stimulated the movement of vendors to struggle for their livelihood rights.

**Demands to Tamil Nadu Government**

- Implement the National Policy for urban street vendors in Chennai and other cities of Tamil Nadu
- Formulate a state policy and law for the street vendors in line with National Policy
- Constitute Town Vending Committee in all municipal corporations and municipalities
- Initiate the survey of street vendors in Tamil Nadu
- Issue licenses to all the vendors in Chennai through Hawking Committee, set up by Hon’ble High Court of Chennai.

**Launch of Campaign**

The “world class cities for all” campaign was flagged off on 8th April 2010 at Moore Market in Chennai. The campaign flagged off by Ms.Geetha Ramakrishnan, and Mr.Gaberialla of NASVI.
Mr. V. Mageshwaran, National Executive Committee member presided the campaign.

Campaign Cities

Chennai (all the zones of Chennai Municipal Corporation)

Madurai
Tirunelveli
Tuticorin
Tiruchy
Coimbatore
Tiruppur
Erode
Salem
Meeting with Mr.T.Anbalarasan, Minister for Labour and Employment, Government of Tamil Nadu.

On 15 April 2010, Delegation from NASVI met Mr.T.Anbalarasan, Minister for Labour and Employment and requested to expedite the activities of Tamilnadu Petty shops and Street Vendors Welfare Board in Tamilnadu. The Minister told that he would ensure the speedy activities of welfare board.

Meeting with Dr.Senthilkumaran IAS, Director of Municipal Administration, Government of Tamil Nadu.

On 16 April 2010, Delegation from NASVI met Dr.Senthilkumaran IAS and discussed the status of National Policy in Tamil Nadu. The director explained that the Government of Tamil Nadu would start statewide street vendor’s survey soon in Tamilnadu and other process would be done subsequently.

Meeting with Mr.Rajesh Lakhoni IAS, Commissioner, Chennai Municipal Corporation

On 16 April 2010, Delegation from NASVI met Mr.Rajesh Lakhoni IAS and discussed the status of National Policy in Chennai. The Commissioner told that the corporation would work on National Policy soon with the suggestion of Hawking Committee, Chennai.

Meeting with Mr.Ramamoorthy, Chairperson, Hawking Committee, Chennai

On 22 April 2010, Delegation from NASVI met Mr.Ramamoorthy and discussed the status of Licensing Process through Hawking Committee in Chennai. Due to objections from many vendors, the licensing process is slow but it is progressing in some parts of the city.

Mass meeting in Chennai

The WCCA campaign program was ended with mass meeting on 27 April 2010 at Koyambedu Trade Centre (one of the Asia largest vegetable markets) in Chennai. There were more than 900 street vendors and activists participated to witness their solidarity towards the implementation of National Policy in Tamil Nadu. The meeting emphasized the speedy implementation of National policy and Inclusive planning of Chennai.

Results of the campaign

- More awareness on the National Policy and Vendors rights among the vendors.
- The Government of Tamil Nadu started survey of street vendors
- The Government of Tamil Nadu started registering street vendors under Tamilnadu Petty shops and Street Vendors Welfare Board.
• Increased membership of NASVI from Tamil Nadu (38 new affiliates)
• Street vending movement has gained its momentum in Tamil Nadu
World Class Cities for All Campaign in Orissa

NASVI has been successfully organizing the “World Class Cities for All” campaign in 9 city of Orissa as Baripoda, Jagpur Road, Bhadrak, chadikhol, Cuttack, Puri, Bhubaneswar, Chatrapur, Behrampur from 26-03-2010 to 03-04-2010. The campaign started remarkably address by trade union leaders and Street vendors on 26th march from Baripoda city with a mass meeting. The campaign started through Campaign vehicle (Utha Dokani Adhikar Rath) in 9 major city of Orissa. The objective of this campaign is to create awareness on the National Policy for street vendors and to pressurize the State Government to formulate of state policy on street vendors.

<table>
<thead>
<tr>
<th>Date</th>
<th>Place</th>
<th>Response</th>
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<tr>
<td>26 th March 2010</td>
<td>Baripoda</td>
<td>S K Abdullah</td>
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<td>27th March 2010</td>
<td>Bhadrak</td>
<td>Chandrakanta Biswal</td>
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<td>Candikhol</td>
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<td>Jaipur Road</td>
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<td>29 th March 2010</td>
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<td>S K Abdullah</td>
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<td>30 th March 2010</td>
<td>Cuttack</td>
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<tr>
<td>31st March 2010</td>
<td>Puri</td>
<td>C.K. Mishra</td>
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</tbody>
</table>
Objectives

- To make Street vendors aware about the National Policy on Street Vendors, adopted by the Government of India in 2004 and also 2009.
- To create Demand for State Policy on Street vendors by the State government.
- Replicate the Bhubaneswar Model of vending zone in other Municipal body and city of Orissa.
- Issue of photo/Identity card/recognition of street vendors and extension of social security benefits
- To unite Street vendors unions/associations under NASVI

Impact

- Drafting of State level policy initiated by Urban Development Department
- Behrampur Municipal Corporation influence and invite to discussion
- Cuttack Municipal Corporation has invited street vendor’s organization to discuss for vending zone and declaration of 14 vending zones.

At the Campaign: A cycle rickshaw puller looks at the campaign vehicle of National Association for Street Vendors of India that is making a tour of the country to raise awareness regarding the rights of street vendors at Komapalli in Berhampur
Campaign in Orissa

Publish in The Hindu: The Hindu (4 Apr 2010) The delegation of the National Association of Street Vendors of India (NASVI), which is now on a nation-wide campaign for the protection of rights of street vendors reached the city on April 3rd. This campaign had started from New Delhi on November 25 last year with an aim to unite all street vendors of the country for the protection of their livelihood and lives. NASVI is a national federation of street vendors from across India.