Progress Report

on

World Class Cities for All (WCCA) Campaign

Background of Campaign:

As India has become more urbanized, there is also an increase in the number of people living in cities. As per the Latest NSSO Survey reports there are over 80 million people living in the cities and towns of India. Due to this reason, the cities are rushed to provide modern infrastructure facilities, Transport, Housing, Quality of life to all. The concept of “World Class Cities” is also increasing all over the World and has made the cities to enter into competition with each other for capital investment, tourism, public funds and hosting events such as Olympic Games, Commonwealth games. Obviously, such competition calls for improvements infrastructure, transport, housing (no slums), employment, quality of life and so on but leaves no hopes for the lives of street vendors, street children, beggars and others. Admittedly, Street Vendors provide valuable service to the urban population while trying to earn a livelihood and it is the duty of the State to protect the right of this segment of population to earn a decent livelihood. Over the past few decades we can observe that there is substantial increase in the number of hawkers in the major Indian cities. To protect the livelihood of street vendors from forced evictions during the world class cities preparation, it is necessary to advocate that the “World Class Cities” should be created by treating the street vendors as a special component of the urban development/zoning plans and integral & legitimate part of the urban distribution system. The campaign on “World Class Cities for All” is expected to organize more street vendor’s organizations in India to struggle collectively to persuade the government to take Policy initiatives which not only secure livelihood of more than a crore street vendors but it will also regulate street vendors thereby creating better and beautiful world class cities in which we all cherish to live.

Objectives of the Campaign

- To sensitize the street vendors to organize themselves for better negotiation and collective bargaining with the Government to build the “World Class Cities for All”.
- To organize the mass meetings in Mega cities to draw the attention of government and public for the cause of the street vendors.
- To meet the municipal authorities and submit memorandum to implement the National policy for urban street vendors-2009.
- To pressurize and persuade the municipal authorities to make inclusive master plans with the participation of street vendors.
- To submit a proposals for innovative model markets, women markets and weekly markets
- To sensitize the public on the affordable services of Street vendors.
- To call for the press meetings to rope the media for mass campaign.
- To Produce and distribute the campaign posters/pamphlets to popularize the campaign among the street vendors and public.

**Campaign Cities**

Delhi, Mumbai, Calcutta, Bangalore and Chennai are the Metropolitan cities chosen for the “World Class Cities for All” Campaign. The cities Delhi, Mumbai, Kolkata(Calcutta),Bangalore and Chennai have large populations of street vendors and are situated in different parts of the country namely Delhi in Northern India, Mumbai in Western India, Calcutta in Eastern India,Chennai and Bangalore in Southern India.

**Pre-Campaign Activity**

A meeting was organized with all the staff of NASVI to brief the activities of campaign. The meeting helped to gain more insights over the campaign activities. The National Coordinator Shri.Arbind Singh elaborated the activities of campaign and roles/responsibilities of each campaign coordinators. The campaign coordinators and staff actively participated in the discussion and gave their inputs for better planning. It was decided that that the campaign would be launched in Delhi, where the priority of the campaign is high due to commonwealth games. Then, the campaign would be continued in Mumbai, Kolkatta, Bangalore and Chennai. The campaign coordinators briefed the campaign activities to each and every the member organizations in the campaign cities.

**Planned Schedule of the campaign**

<table>
<thead>
<tr>
<th>Period</th>
<th>City</th>
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<tbody>
<tr>
<td>September 2009-October 2009</td>
<td>Delhi</td>
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<tr>
<td>October 2009- November 2009</td>
<td>Mumbai</td>
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<tr>
<td>November 2009-December 2009</td>
<td>Kolkata</td>
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<td>December 2009-January 2010</td>
<td>Bangalore</td>
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<tr>
<td>January 2010-February 2010</td>
<td>Chennai</td>
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WCCA campaign in Delhi

The World Class Cities for All (WCCA) campaign has been successfully organized in the national capital Delhi with a promising note of taking forward the movement into a new height. This was one of the major campaigns of NASVI launched in Delhi covering all 12 MCD zones and 3 NDMC zones. The main objective of campaign was to make the policy makers aware about the condition of the street vendors in Delhi and to include their concern in the macro level planning and to mobilize local organization and to provide them a platform to raise their voice in front of the concern authority. It was a great success in the sense that during the campaign NASVI had opportunity to meet the honorable Lieutenant Governor of Delhi and MCD commissioner and other top officials from various department to discuss the problems and solution of the vendors at Delhi and also the campaign brought together various local organization working at different areas of Delhi into a single fold. It was interesting to note that organization of extreme left & right politics joined the campaign forgetting their individual organizational concern and showed unity for the cause of the vendor. All the organizations accepted the leadership of the NASVI and agreed to work under the guidance and direction of NASVI.

WCCA campaign unites the street vendor leaders in Delhi

NASVI called a meeting at its office on 7th November. Leaders of 11 different organizations were present at the meeting. All were agreed that at the current stage vendor’s organization Delhi are working at various levels in a very scattered manner putting their individual effort without any co-operation and co-ordination among organization resulting in providing high hand to the authorities to deal them individually. It was felt that one mechanism should be developed at Delhi which will promote collective bargaining with the authorities. It was felt that it is possible only through building up joint alliance of organization from different spectrum and launching joint movement and adding up new allies to the alliance. After thorough discussion all agreed to formed “Delhi Rehdi Patri & Saptahik Bazaar Hawkers Sangharsh Morcha”. The alliance also chalked out a charter of demands on which there were mutual agreement of all the allies.

The demands are:

1. In the preparation of Commonwealth Games-2010 and beautification of cities, no vendor should be evicted without proving alternative space for vending.
2. Registration of vendors and provide them photo license with fixed space for vending.
3. Apart from the MCD identified 227 weekly markets, conduct a survey of other markets and give them due recognition.
4. Stop illegal raid by MCD and imposition of irrational amount of fine on vendors.
5. Ensure the delegation of power to the ward & zonal vending committee given by the honorable supreme court of India.
6. Responsibility of collection of weekly market should be given to the representative of the hawkers of the ward vending committee.
7. Zonal vending committee members should be given remuneration according to the guidelines of the 2009 policy.
8. Stop entry of big multinationals and capitalist in the business of fruits and vegetable.
9. Provide social security (ESI Card, Pension, BPL Card, Accident compensation etc) according to the guidelines of national policy 2009.
10. Avail loans at low interest and easy installments from banks at time of stress and to start small business.
11. Hindi should be the medium of communication with vendors.

Launch of Campaign
The campaigned was launched on 11/11/09 at Narela (North Delhi) through Campaign Rath Inauguration ceremony where around 150 vendors and local leaders gathered for the occasion. After that for the whole day the vehicle was taken to different markets of Narela and street meetings were organized at many places. During this campaign of 12 days all over Delhi around 100 street meeting were organized at different Mandi and vendor markets. The message of the campaign was very loud and clear. The posters and Pamphlets related to campaign were distributed in all the places.

The campaign created a new ray of hope among vendors and welcomed us with open heart at all the places. Despite their busy schedule of selling goods all promised to be assembled at Town Hall on 20th November to show solidarity, unity and strength of vendors.

Schedule of the Campaign

<table>
<thead>
<tr>
<th>Date</th>
<th>Place</th>
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<tbody>
<tr>
<td>10/11/09</td>
<td>Inauguration of campaign at Narela</td>
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<tr>
<td>11/11/09</td>
<td>Rohini zone</td>
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<tr>
<td>12/11/09</td>
<td>Najapgharh</td>
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<tr>
<td>13/11/09</td>
<td>West Zone (Rajouri Garden)</td>
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<tr>
<td>14/11/09</td>
<td>Karolbagh zone</td>
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<td>15/11/09</td>
<td>Civil Line zone</td>
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<td>16/11/09</td>
<td>Sadar Paharganj zone</td>
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<tr>
<td>17/11/09</td>
<td>South zone</td>
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<tr>
<td>18/11/09</td>
<td>Shahdara North zone</td>
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<tr>
<td>19/11/09</td>
<td>Shahdara South zone</td>
</tr>
<tr>
<td>20/11/09</td>
<td>Public meeting at Town hall and culmination of campaign</td>
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</table>
Overview of Campaign Vehicle

Campaign vehicle addressing the vendors
WCCA campaign brings the attention of administrators and policy makers in Delhi

1. Meeting with Hon’ble Lt. Governor of Delhi
Hon’ble Lt. Governor of Delhi Shri. Tejindra Khanna convened a meeting with the planners, administrators and representatives of street vendor organizations to discuss the issues of street vendors. Shri. K.S. Mehra Commissioner, Municipal Corporation of Delhi, Vice-Chairman, Delhi Development Authority, Shri. Karnal Singh, Joint Commissioner of Police (Northern Range), Joint Commissioner of Police (Traffic), Delegation from NASVI and SEWA of Mr. Arbind Singh, Ms. Renana Jhabwala, Dr. Sanjay Kumar, Ms. Champaben, Ms. Rinaben, Mr. Mukut Sarma, Mr. Randhir, Mr. Siddique were present in the high-level meeting. Shri. Arbind Singh briefed issues the street vendors in Delhi and gave a presentation on integrating vendors through innovative model markets.
Points Discussed and Outcomes

1. Evictions & Harassments
   Honourable Lt. Governor directed police and M.C.D inspectors not to be inhumane stating the police are not only for elites but also for the common law abiding citizens.

2. High fines, confiscation of goods and corrupt officials
   Honorable Lt. Governor issued directions that the nuisance of the inspectors will not be tolerated. Those indulging in immoral activities of seeking bribe money should be promptly charge sheeted and suspended.

3. Building up of specific vending zones
   Honourable Lt. Governor seeks that rather than going for a widespread and generalized solution it would pragmatic to start with few specific ones. SEWA and NASVI can come up with a list of sites which will be considered by M.C.D commissioner after having a discussion with traffic and police authorities. After detection of site M.C.D formulate a plan to include the vendors at those locations.

4. Feasibility of getting DDA land for vending zone
   Wherever feasible the DDA land can be made available for accommodating the vendors. Again suitable sites can be identified with help of SEWA & NASVI.

Constitution of High powered committee:
As the result of the meeting, a high-powered committee was constituted to look after the implementation of National policy for urban street vendors in Delhi.

   As a result of the campaign, Municipal Corporation of Delhi approved the scheme of streamlining 268 weekly markets in Delhi. Through the scheme, It is agreed that licenses may be permitted on “as is where is basis” i.e. licenses should be given to the actual and genuine occupier of space in such weekly markets. It is expected that such process will help MCD get rid of touts/middlemen, who are exploiting/harassing the genuine weekly vendor. The Scheme also allows the biometric registration of the weekly vendors.

3. Municipal Corporation of Delhi convenes high level meeting
   A high level meeting was called on 16 December, 2010 by the Municipal Corporation of Delhi, where Commissioner of MCD, Commissioner of DDA, Joint commissioner of Police, Joint commissioner of Police(Traffic),Chief Town Planner, MCD, Representatives of NASVI&SEWA, Municipal Councilors also were present. In the meeting, MCD gave a presentation on new
designs for improving rehris (Push carts) and also requested NASVI to submit a list of sites for model markets and vending sites in Delhi.

**Follow-up**

1. NASVI submitted a list of sites for 36 model markets in 12 zones
2. Submitted a list of 200 vending sites which can accommodate 12000 vendors.

A high level meeting was called on 12 January, 2010 by the Municipal Corporation of Delhi, where Commissioner of MCD, Commissioner of DDA, Joint commissioner of Police, Joint commissioner of Police (Traffic), Chief Town Planner, MCD, Representatives of NASVI & SEWA, Municipal Councilors also were present. In the meeting, issues of identification of new Squatting/Hawking sites in all the zones and matter of implementation of National Policy for urban street vendors discussed.

**WCCA campaign intensifies its activities in Delhi**

As part of WCCA campaign, NASVI will conduct a mass meeting in front of the Police Headquarters on 20th January (Vendor’s Day) and will protest against the harassment of police and illegal extortion of money from vendors.

**Specific demands to the police**

1. Lay down norms for evicting/removing/arresting of street vendors under section 283 of IPC & section 34 of police Act.
2. Stop illegal extortion of money from vendors by beat constable, devising mechanism to punish those officials involved in this malpractice.
3. Stop beating and humiliation of vendors and take stringent action against such culprits.
4. Stop obstructing in finalization of vending sites.
5. Form a grievance redressal cell exclusively for vendors at every zone.

**Results of the campaign in Delhi**

- The WCCA campaign brought many street vendor organizations together to collectively struggle for the implementation of National policy in Delhi.
- The State Government and Municipal Corporation of Delhi gave more attention towards the street vendors in Delhi.
A high-powered committee was constituted to look after the implementation of National policy for urban street vendors in Delhi.

Municipal Corporation of Delhi approved 268 weekly markets.

Government of Delhi is in the final phase of formulating a State policy for urban street vendors.

Municipal Corporation of Delhi speeds up process of implementing National Policy for urban street vendors.

World Class Cities for All (WCCA) in Mumbai

The “world class cities for all” campaign was organized successfully in fast urbanizing metropolis Mumbai and in all its suburbs from 1-17 December, 2009. The main objective of the campaign was to make street vending as core issue of Mumbai due to world class cities preparation. The campaign focused on issues such as implementation of National Policy for urban street vendors, making the policy makers and administrators to aware about the condition of the street vendors in Mumbai, Mobilization of street vendors and street vendors organizations and inclusive planning. The campaign was able to mobilize and unite 15,000 street vendors from all over Mumbai. Vendors left their days wages for 7 days in continuation and took the onus on them to call upon the vendor community for the mass meeting to demand their rights. The campaign generated mass awareness on their rights and unity amongst the vendors which was a huge success. Hon’ble Mayor and Commissioner of Mumbai Municipal Corporation assured to pass a resolution by January 2010 in the municipal council to implement the National policy in Mumbai. NASVI hopes that the national policy will be implemented in Mumbai by February 2010. On 17 December 2009, A Delegation from NASVI visited Chief Minister’s office to submit a memorandum to implement the National Policy for urban street vendors in Maharastara. But, due to winter session in the Maharashtra legislative assembly the Chief Minister Shri.Ashok Chavan could not able meet the delegation. However the delegation was given assurance that in the month of January 2010, NASVI will be given an appointment to meet the Chief Minister.
“Pheriwala Nyay Rathyatra- Justice for street vendors” for campaign

A planning meeting for WCCA campaign was called in Mumbai by bringing all the member organizations. All the organizations agreed that the campaign was needed to unite all the vendors in Mumbai. Elaborate plans of all the corner meetings and mass meeting were chalked out. The WCCA campaign got its new face in the name of “Pheriwala Nyay Rathyatra”, which literally means “Justice for street vendors”.

Campaign Activities

The WCCA campaign was launched in Mumbai by NASVI in coordination with its member organization Azad Hawker Union. On 1st December, the campaign started with the corner meetings in all the markets of Mumbai and ended on 17th December at Azad Maidan near Victoria Terminal (VT). There was strength of 15,000 vendors in the massive meeting. At end of the meeting, a delegation met Dr. Shantaram S. Kudalkar, Deputy Municipal Commissioner (Hawkers Regulations). He made the delegation aware that the Municipal Policy for street vendors has been drafted and which is yet to be finalized by the Mayor. The Deputy Municipal Commissioner assured the delegation that he would push the policy to be implemented as soon as possible in Mumbai. Then, a delegation from NASVI visited Chief Minister’s office to submit a memorandum to implement the National Policy for urban street vendors in Maharastara. But, due to winter session in the Maharashtra legislative assembly the Chief Minister Shri.Ashok Chavan could not able meet the delegation. However the delegation was given assurance that in the first week of January 2010, NASVI will be given an appointment to meet the Chief Minister.

Specific Demands of the campaign

1. Implement the National Policy for urban street vendors in Mumbai immediately.
2. The Municipal Corporation of Greater Mumbai has not registered any new hawkers after 1978. Register all hawkers in Mumbai immediately.
3. Stop illegal raids and fine on the street vendors
4. Stop the hand pull carts of mill owners, which cause traffic menace rather than blaming hawkers
Campaign vehicle campaigns in the market

Results of the Campaign
1. Municipal Corporation of Greater Mumbai is in the process of finalizing Municipal Policy for street vendors by February 2010.
2. Municipal Corporation of Greater Mumbai has issued to order to stop the hand pull carts which are responsible for traffic menace.
3. Collection of high fine fee of around Rs 12000/- with the hawkers has been stopped with immediate effect.

**WCCA campaign in Chennai**

An initial level planning meeting was held in Chennai in the month of December to discuss the activities of WCCA campaign. There were 30 representatives from different street vendors organizations participated in the meeting. The representatives discussed the activities for campaign.

**Planned Campaign Activities**

1. Holding Continuous Demonstrations in Chennai
2. Submitting memorandums to the elected representatives and the Government Officials to implement the National Policy for urban street vendors-2009 in Chennai
3. Holding Press Conferences and awareness programmes
4. Campaigning thorough campaign vehicle
5. Distributing pamphlets and posters
Meeting with Dr. Niranjan Madri IAS, Secretary, Department of Municipal Administration and Water Supply, Government of Tamilnadu 17-12-2009

Sri. Murugan of NASVI met Dr. Niranjan Madri and briefed recent developments regarding the implementation of National Policy in India. He briefed the need of policy implementation and submitted a memorandum to implement the national policy in Chennai and Tamilnadu immediately.

Dharna in front of Memorial Hall in Chennai on 18-12-2009

NASVI staged a dharna in front of memorial hall in Chennai to implement the National policy for urban street vendors in Chennai. More than 300 vendors different parts of Chennai participated in the dharna. The representatives of various trader associations and trade unions supported the dharna. Sri. Murugan, Program Manager, Sri. Mageswaran, National Executive Member, NASVI and Smt. Leelavathi presided the dharna. Shri. Vellaiyan, President of Tamilnadu Trader Association participated and extended his support to implement the National Policy for street vendors.

Demands

- Implement the National Policy for urban street vendors in Chennai soon
- Set up the Tamilnadu Petty shops and Street vending workers welfare board
- Start the process of surveying vendors and issuing licences in Chennai
- Set up Town Vending Committee
- Implement the recommendations of Justice Kanakaraj committee in Chennai
- Allot 244 shops for the remaining vendors in Allikulam (Moore Market), Chennai.

Vendors stage dharna in front of Memorial Hall, Chennai
Press coverage

Meeting with Shri.T.P.Rajesh IAS, Special Officer, Chief Minister Cell-18-12-2009

A delegation comprising of Shri.Murugan, Smt.leelvathi,Smt.Kamala,Shri.I.P.Murthy,Shri.Tamilanban from NASVI met Shri.T.P.Rajesh IAS and submitted a memorandum to implement the national policy in Chennai and Tamilnadu. And also briefed about the status of national policy across India.

Training and Awareness Program for women vendors on 19-01-2009

A training and awareness program for women vendors was organised at Ulaikkum Makkal Mamandram,Kilpauk in Chennai on 19 December, 2009 with an objective of building leadership skills among women vendors. More than 100 women vendors were participated. The training focused on national policy, women’s rights, leadership skills, negotiation skills and needs of unity & organisation Ms.Leelvathi of Pennurimai Iyyakkam explained the purpose of the training to the vendors. She also talked about women’s rights and issues of women vendors. Ms.Kamala of Pennurimai Iyyakkam briefed the struggles of women vendors in Chennai and advocated the need of leadership skills.Mr.Murugan of NASVI briefed about NASVI and its national level initiatives of NASVI for streamlining and strengthening women vendors.Mr.Magesvaran, Executive Committee Member of NASVI explained the activities of NASVI in Tamilnadu and importance leadership for women vendors.Prof.K.Shanmugavelathyatham elaborated the salient features of national policy. He explained the importance of leadership skills to struggle for getting rights. Ms.R.Geetha of Unorganized Workers Federation explained the necessity of leadership qualities
and need of unity and organizations for development. Mr.I.P.Muthy of Unorganized Workers Federation explained the need of awareness on women rights and summarized the deliberations.

Press conference at Chennai Press Club on 18-01-2010
A Press conference was organized to pressurize the Chennai Corporation and Tamilnadu Government to implement the National Policy and WCCA campaign. Around 30 media professionals attended the conference and raised many questions about the WCCA campaign, National Policy and NASVI & its activities. The Medias widely covered the activities of WCCA campaign in the National and Local dailies as well as in the televisions. The press conference had also helped to brief about the demonstration, which was held on 20-01-2010 in Chennai.
Street vendors plan demonstrations

Staff Reporter

CHENNAI: Members of the National Association of Street Vendors of India plan to hold protest demonstrations on Wednesday demanding implementation of the National Policy Urban Street Vendors 2009.

Addressing mediapersons here on Monday, member of National Executive Committee Y. Mageshvaran said the Prime Minister had written letters to all Chief Ministers in August last year to implement the policy, take steps for reservation of space for street vending and execute government welfare schemes for street vendors. However, the policy is yet to be implemented in Tamil Nadu.

The State government is also yet to establish a welfare board for petty shop-owners and street vendors, which was announced last year, he said.

Association coordinator Y. Aruldoss said that the policy mandates that a zone vending committee must be set up and vending zones must be demarcated in development plan.

It also demands that vendors be provided identity cards and registration system be launched for street vending.

There are nearly two lakh street vendors in the city. Only some of the vendors who are evicted from their existing vending space are allotted alternative space, he said.

The demonstration would be held in the Corporations across the State on Wednesday.

In Chennai, it would be conducted near Memorial Hall.
Meeting with Dr. T. Prabhakara Rao IAS, Principal Secretary, Department of Labour and Employment on 19-01-2010

Delegation comprising V. Magesvaran, Shri Murugan, Smt. Leelvathi met Dr. T. Prabhakara Rao IAS, Principal Secretary, Department of Labour and Employment on 19-01-2010 and Submitted a memorandum to set up Tamil Nadu Petty Shop and Street Vending Workers Welfare Board immediately.

Demonstration on National Vendor’s Day in Chennai (20-01-2010)

On 20 January 2010, NASVI held protest demonstration in Chennai for demanding the earliest implementation of the National Policy Urban Street Vendors 2009 and Setting up of Tamil Nadu Petty Shop and Street Vending Workers Welfare Board immediately. More than 400 vendors from different parts of Chennai participated and showed their solidarity towards the implementation of national policy in Chennai. The demonstrations got much attention by the administrators and media in Chennai. We hope that there will fruitful results in the month of February-March 2010 regarding the implementation of policy in Chennai.
பட்டியல்: தொடருமையான தொடர் தொண்டை வழங்கக் கூடியது, தொடர்வழி தொடர்வழி தமிழ் மாநிலக் குழு முயற்சிக்கும் விளக்கம் வழங்கும் அவர்களுடன் புதுமையான அனுமதியை பெற்று வருகிறது. பாரசுளா, அனைவரும் கையேறி தொடர் பெற்றுள்ளது.
Meeting with Shri.T.P.Rajesh IAS, Special Officer, Chief Minister Cell 20-01-2010

A delegation comprising of V.Magesvaran, Shri. Murugan, Smt. Leelvathi, Smt. Padamavathi, Shri. I.P. Murthy from NASVI met Shri. T.P. Rajesh IAS and submitted a memorandum to implement the national policy in Chennai and Tamilnadu. The delegation pressurized the special officer to take necessary steps to implement the national policy and advocated with the guidelines of Tamil Nadu government for initiating survey in Chennai.
Meeting with Smt. Mehabooba, Joint Director (Corporation), Directorate of Municipal Administration - 20-01-2010

A delegation comprising of V. Magesvaran, Shri. Murugan, Smt. Leelvathi, Smt. Padamavathi, Shri. I.P. Murthy, Shri. Gopi from NASVI met Smt. Mehabooba and submitted a memorandum to implement the national policy in Chennai and Tamil Nadu soon. The delegation advocated taking necessary steps based on the guidelines issued by the Tamil Nadu Government in 2006 to implement the national policy.

Meeting with Sri. Rajesh Lakhoni I A S, Commissioner, Corporation of Chennai

A delegation comprising of V. Magesvaran, Shri. Murugan, Smt. Leelvathi, Smt. Padamavathi, Shri. I.P. Murthy, Shri. Gopi from NASVI met Shri. T.P. Rajesh IAS and submitted a memorandum to implement the national policy in Chennai and Tamil Nadu. The delegation pressurized the special officer to take necessary steps to implement the national policy and advocated with the guidelines of Tamil Nadu government for initiating survey in Chennai.

Results

1. Around 9 different street vendor organizations are united to struggle for their livelihood rights.
2. The problems of street vending in Chennai have been taken to the attention of policy makers and administrators.
3. The demonstrations pressurized the Government to consider the national policy for implementation. Hopefully, there might be announcement from Tamil Nadu Government by February 2010.
4. Corporation of Chennai will announce about the implementation of national policy within 2 months.
5. NASVI was asked to nominate 2 representatives for Tamil Nadu Petty shops & Street Vending Workers Welfare Board, which is going to be set up in February or March 2010.
6. Increased positive image for the street vendors among the local and national medias in Chennai.
7. NASVI became a popular organization among women vendors in Chennai.
WCCA campaign at initial stage in Kolkata

As part and parcel of WCCA campaign, National Association of Street Vendors of India (NASVI) in association with “All India Railway Hawkers Association” and “Jai Hind Kolkata Hawkers Union” had observed National Vendors Day in Kolkata with a dharna in Dharmatalla, Metro Channel and submission of memorandum to the Governor demanding the implementation of the National Policy on Urban Street Vendors. They demanded the earliest implementation of the National Policy and also to formulate a State Level Policy for the Street Vendors of West Bengal and criticized the State Governments role in the lack of initiation. Mr. Ramen Pandey, Mr. M. Kumar, Mr. Jogen Sharkar and Mr. Sanjay Kumar of NASVI were present and spoke on the various issues of street vendors.

Snap shots
Campaign Posters

World Class Cities For All...
But don’t ignore
STREET VENDORS

National Association of Street Vendors of India

World Class Cities For All...
But don’t ignore
STREET VENDORS

National Association of Street Vendors of India

Dialogue...
And
Social
Negotiations

For the betterment of
STREET VENDORS

National Association of Street Vendors of India